Welcome to the GO CAPS Monett Annual Report - we hope you enjoy these pages! The purpose is to provide our stakeholders a snapshot of the activities and partnerships that were experienced during the 2021-2022 school year. We want our stakeholders - school administrators, business partners, parents and students - to find within these pages an overwhelming sense of hope, excitement and potential that exists in our future workforce.

The 2021-2022 year marks the seventh year of GO CAPS in southwest Missouri. The Monett affiliate is part of the broader GO CAPS brand, managed through the Springfield Area Chamber of Commerce. This unique regional partnership creates an educational powerhouse of career exploration opportunities for students and a greater awareness of pathways, mentors, and a pipeline for talent. Nationally, we're part of the cutting-edge CAPS Network with schools across the country (and world) providing profession-based learning for students.

This report brings lingering memories of the Covid-19 pandemic whose impact continued into this school year. But with challenges also came impactful and unexpected positive experiences. Our students witnessed first-hand the resilience of the world around them shown by amazing professionals and business partners. Projects continued. Intentional field trips and tours resumed. Professionals visited our students as expert speakers. It was a very good year.

A special thanks to our instructors for their diligence and creativity, to our business partners for their ability to adapt quickly in their own companies and bring us alongside, and to our students for their flexibility and resilience.

I'm thankful for this year and for many more to come! Rebecca Merriman, Director, GO CAPS Monett
2021-2022 SNAPSHOT IN NUMBERS

62 STUDENTS ENROLLED
5 PARTICIPATING HIGH SCHOOLS
5 INDUSTRY SPECIFIC STRANDS

Past participating schools
Cassville
Mt. Vernon
Pierce City
Wheaton

Aurora
Berean Christian Academy
Crane
Monett
Verona

Teacher Education 13.4% (9)
Agri-Business & Food Systems 11.9% (8)
STEM 9% (6)
Business & Technology 20.9% (14)
Medicine & Healthcare 44.8% (30)

Past participating schools
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The Agri-Business and Food Systems Strands had a successful year with students who met at the University of Missouri Southwest Research, Education and Extension Center (SW-REEC).

One focus this year was specialty crops. Students learned the importance of specialty crops and participated in extensive research projects with black walnuts. Another specialty crop in particular is elderberries where Southwest Missouri has become a hub of elderberry research. Students visited farms that produce niche products such as Askushi beef and were prompted to conduct blind taste tests of the beef. The young professionals learned what it takes to start up a business in the agriculture and food industry by visiting a number of local family-owned businesses.

Students this year volunteered countless hours at the SW-REEC providing assistance with their ongoing research studies. Students helped harvest more than 2,000 pounds of grapes from the vineyard over the
course of a week. Assisting in these projects taught students the purpose and value of research and the amount of hard work that these efforts entail in all weather conditions. Students also worked on educating youth on a number of topics across the agriculture sector.

Agri-Business students learned durable skills and traits that will help them excel in the workplace environment including positive first impressions, how to conduct a professional phone call, and how to write a thank you note. These skills were modeled and practiced daily in our learning environment.

Overall, students gained tremendous insight about the diverse careers available in agriculture. Expert speakers and intentional tours brought increased awareness of agriculture jobs throughout our region. We had a packed year at the SW-REEC full of unique and rigorous experiences.

Speakers and Mentors
Reagan Bluel, MU SW-REEC
Ducks Unlimited
Erin Carnes, DVM, Monett Veterinary Clinic
Paige Farr, leadership training
Forage Conference
Chuck Hubbard, body scoring, MFA
Jamie Johanson, Honey Creek Media
Matt Massey, MU SW-REEC
Mitchell McConnell, Hawaii agriculture internship, Missouri State University
Andy Thomas, MU SW-REEC
Anita Prow, Mock Interviews

Experiences and Projects
Black Walnuts
Cannulated Steers
Career Exploration Day (SW-REEC)
Grape Harvest
Mission Innovation
Mock Interviews
Monett Middle School - Careers Presentations
Pawpaws
Prairie Burn
Sorghum Sedan
Tree Measurements
The 2021-2022 school year brought many new experiences for students in the Global Business & Entrepreneurship strand. Covid-19 continued to impact businesses, particularly affecting students’ ability to interact in person with business partners during the first part of the school year. As restrictions lifted, we were excited to be able to return to our Jack Henry & Associates learning space on their corporate campus.

The year was filled with many guest speakers (in-person and virtual) and students were responsible for reaching out and communicating with professionals to schedule these guests. We were fortunate to have on-site tours in the Monett area and Springfield.

Career exploration covered many topics throughout the year. Business management, finance and entrepreneurship kicked off the exploration journey. As we explored a career area, students reached out to professionals who served as content experts and guest speakers to bring relevance to their industries and careers. Other topics we covered included: accounting, banking, insurance, real estate, retail, corporate structures, business in healthcare, government, project management, and more.
Students worked on three projects during the year which allowed them to develop project management experience and create deliverables for clients. One team of students worked with Springfield Cardinals Sports Marketing Manager, Zach Pemberton, on proposals to increase sales for Section A in the Hammons Field ballpark. Another team of students compiled a detailed executive summary for leaders of Camp Barnabas. On another project, research was conducted on effective Customer Relationship Management (CRM) programs to help the GO CAPS Monett program engage with alumni and partners.

Goal setting and personal development was a focus throughout the year. Each month, students conducted a self-audit of their professional growth and areas of improvement. This exercise allowed them to track their development and intentionally work on durable skills.

Students learned the Microsoft Office suite (Microsoft Word, Microsoft Excel, and Microsoft PowerPoint). Students were able to take this portion of the course for Dual Credit through MSU-West Plains.

A special thanks to all our business partners who continue to bring relevant learning opportunities to our students!
The medical field remained ever-changing in the wake of the COVID-19 pandemic. As our business partners adapted, our program quickly pivoted to the changes affecting the field of medicine. Students in the Medicine & Healthcare Strand walked away with incredible first-hand experiences to launch them into their professional career. This year students got to step into a brand new classroom located on the Cox Monett Hospital campus bringing a year full of new and impactful experiences.

Students were afforded the opportunity to go through new employee orientation training for both Cox Monett Hospital and Mercy Aurora Hospital. They were instructed on HIPAA, personal protective equipment, CPR/First Aid and infection control from both Cox and Mercy.

One of the highlights of the Medicine and Healthcare Strand is the opportunity to job shadow medical professionals in real time. Aurora Mercy provided this opportunity to our students for a short time while COVID-19 numbers were low. Students shadowed different departments within the hospital including the Emergency Department, Medical/Surgical floor, Operating Room, Respiratory, Radiology, Labor and Delivery, Administration, Dietary and several more. These experiences gave our students first-hand knowledge and insight into medical jobs on a day-to-day basis.
Medical professionals from Monett and the surrounding area came to share their knowledge and skills. Students heard about careers in medicine including nursing, physician assistant, veterinary science, physician, nutrition, dental hygiene, optometry, and personal training. Some of the skills they were able to learn were taking manual blood pressures, suturing, dissecting skills, IV insertions, and others.

Intentional field trips and visits to business partner locations allow our students to see the workplace and experience environments allowing them additional ways to test drive future careers. Dogwood Ranch Equine Therapy hosted our students and gave them a demonstration of a therapy session using their horses. Working in pairs, students painted symbols on the horses as a communication tool.

We visited Missouri Southern State University, Missouri State University, and Southwest Baptist University Nursing Resource Center as well as in-person and virtual visits from Crowder College and University of Missouri.

Post-pandemic, GO CAPS students had an amazing year and continued to carve out new pathways to experience medicine and healthcare.
Science Technology Engineering Math -- STEM -- some may claim these areas are the backbone of our lives. And rightly so. Especially in our community and in Southwest Missouri, the STEM + Aviation strand is fortunate to work with business and professionals that impact all facets of our lives.

Keeping a pulse on industry needs, this year saw the addition of aviation to the STEM strand. This name change reflects a long-standing partnership with the Jack Henry Travel Department and the opportunities GO CAPS provides those seeking to explore careers in aviation. We are excited to formalize this partnership and exploration to highlight the high-demand career field of aviation.

Intentional tours drive one aspect of the GO CAPS experience for our students. Students research and understand specific job pathways. They gain insight through class labs, presentations and by learning industry methodologies and practices. Prior to a tour, students prepare by learning about the company, its product, the professionals they will meet, and they prepare intentional questions to ask while on-site. This intentional approach to tours gives incredible depth of understanding to our students as they understand the careers and jobs that are present in our region, and the companies providing those opportunities.
Projects with business partners provide outstanding learning opportunities and relevant, real-world problem solving. WinTech brought students alongside their team during an extensive expansion of a production line through the addition of an automated process in their Cassville facility. Our team of students spent time touring the facility and meeting with plant manager, Steve Shoemaker. The students’ fresh take on the situation led them to propose three designs to leaders with safety, efficiency and functionality as the foundation of their layout designs. This was an incredible opportunity to gain valuable insight and work alongside industry leaders.

The STEM + Aviation strand is for any student who is seeking a hands-on career. Whether they’re seeking to be an engineer, mechanic, pilot, production manager, designer -- this strand gives students a first-hand look at the endless possibilities waiting for them.

Thank you to our partners who continue to invest countless hours in our students. We appreciate the time you’ve taken to show us your companies and speak to our students. It’s been another incredible year!
The Teacher Education strand provides individualized, hands-on learning experiences for students who are enrolled in the class for a single year as well as students returning for a second year of in-depth career exploration.

Our first-year students spent 3 days per week working with teachers and students in regular classrooms across all grade levels. They helped with center activities, prepared students for the day, assisted with informal assessments, aided in individual and small group instruction, and performed other teacher-directed activities. Later in the year, they were ready to plan their own lessons and teach their classes.

Every month, our students presented to their peers on a variety of educational topics. This allowed them to practice their speaking, listening, and presentation skills. They can choose from a list of topics provided or develop their own presentation on a personal area of interest within education. We find these monthly presentations to be a powerful experience for our strand to learn from one another and share a common love for lifelong learning and teaching one another.
Our first-year students visited each Monett R-1 campus with principals providing tours and giving general information about their specific campuses. Students then spent 3 - 4 days inside classrooms on each of the campuses. After age specific child development instruction, campus tours, and visits to the classrooms, our students were then allowed to request their first of three long-term internships with specific grade levels/subject areas.

Major topics of instruction included child development (birth through fourteen-years old), classroom management, lesson design and development, confidentiality training, and how to engage students in learning. Students gained additional observations in the areas of reading intervention, gifted, special education (SPED) and counseling.

We had an amazing year and are excited to see the promising careers of our future educators take shape!

Job Shadowing
Total Program Shadowing Hours: 1,782
Average annual hours for a 2nd year student: 345 hours
Average annual hours for a 1st year student: 198 hours

Speakers / Education Topics
Mock Interviews
Jennifer Wallace, Principal
Karly Drake, Instructional Coach
Stephanie Heman, Principal
Dr. Natalie Precise, Drury University, research speaker
Beth Nation, Drury University
Tranna Shaughnessy, Drury University
Deb Wycuff, Assistant Principal, child development
Kayla Roderman, Instructional Coach, child development
Cathy Semerad, Parents as Teachers, child development

Topics of Instruction
BIST
Child Development - birth through teenage years
Classroom Management
Conscious Discipline
Basic Education Terminology
Executive Functions
FERPA
Lesson Planning and Development
Research in Education
GO CAPS students begin the school year with our two-week professional skills Bootcamp - an intense learning lab where students get their first training on the vital professional skills needed for the workforce. From elevator pitches and handshakes to presentations and thank you notes, students gain tools necessary to begin their career journey and carry them far beyond GO CAPS.

Student teams participated in their first Hackathon - a fast-paced design sprint where students and business partners collaborate intensively on a real-world problem. We were honored this year to partner with Camp Barnabas.

Leaders from Camp Barnabas presented multiple projects to student teams addressing challenges throughout the special needs summer camp. These projects ranged from recruiting volunteer medical staff to developing prototypes to aid their campers with special needs.

Students spent a week developing solutions while working with business partners across multiple industries. Student teams created their pitches and shared their ideas with leaders from Camp Barnabas.

**Monthly Bootcamp Topics**
- Business ethics
- Great Game of Business - financial business literacy
- Introduction to CAPStone projects
- Online brand awareness
- Mental health awareness and self care
- Mock interview workshop
- Resume writing workshop
- StrengthsFinder

**Professional Skills Training Topics**
- 30 second elevator pitch
- Brave New Workshop
- Business casual dress code
- Customer service & phone call etiquette
- Effective presentations
- Email etiquette
- Gen Z & Generational differences in the workplace
- Guest speaker protocol
- Human centered design
- Professional handshakes
- Project management
- Thank you letters
Our monthly Bootcamp series continues throughout the year. Students in all strands come together once a month to learn directly from business partners on topics that will benefit them in any career field or industry.

These interactive learning days cover very diverse topics: interviewing skills, the importance of a positive social media presence, resumes, financial literacy, and mental health. We intentionally bring strands together representing different career pathways to model the necessity of cross-industry collaboration.

Emily Harrington with EFCO Corporation led students through StrengthsFinder training, showing students how to develop their natural talents into strengths. Mike Whannell with Jack Henry led a workshop on building strong resumes.

The year culminated in a team building day at Camp Barnabas where students competed on teams to earn supplies to build their own raft and put their prototype to the test. It was a fun and intentional way to wrap up a successful year of learning, growing and building a culture of teamwork!
Thank you for joining us on the GO CAPS journey! We are thankful for the success and accomplishments of this school year and look ahead with anticipation on the many great things to come. We look forward to our continued partnership.